



ARROW
COUNTY SUPPLIES

8 Surprising Business Benefits Of Adopting Sustainable Cleaning Routines

Your guide from Arrow County Supplies

The benefits of switching to a sustainable cleaning regime are becoming increasingly meaningful.

Switching to a sustainable cleaning routine doesn't mean price and efficacy need to be sacrificed.

Read our whitepaper to discover the real business benefits of implementing a more sustainable cleaning routine.

1. Reduce Health & Safety Risks

Risk prevention and assessment management remains a significant workload on a business' manpower and time resource. Utilising environmentally friendly cleaning products can significantly reduce the risks to your staff, primarily your line-level cleaning staff.

Handling, transporting, storing and most importantly using conventional cleaning products can put your employees at risk of chemical burns and damage, especially to the skin and eyes. Adopting a sustainable cleaning regime is a quick and effective way to reduce these risks.

2. Boost Cleaning Performance

Another primary concern about adopting a sustainable cleaning regime is that the products themselves will be less effective than conventional cleaning products.

Modern sustainable cleaning products are often developed by companies who collaborate with specialised developers and chemists, to ensure every product meets or exceeds the stringent hygiene and cleanliness requirements of specific industry sectors, including healthcare and food processing.

Contact with hazardous cleaning chemicals is one of the most common causes of occupational dermatitis

3. Reduce Cleaning Spend

The prospect of spending more on sustainable cleaning products can be an unattractive option when organisations and businesses are constantly (and understandably) striving to keep costs low, and want to choose a range of products which are financially viable for their budget.

A common misconception surrounding sustainable cleaning regimes is that they cost more than conventional cleaning products. As more and more sustainable cleaning product ranges have emerged in recent years, manufacturers have been able to drive costs down, so switching to these types of products is now both ecologically and economically sustainable.

For example, our Quick & Easy sprayhead system uses a unique trigger spray dosing system to allow safe, mobile and easy dosing.

4. Cut Hazardous Waste Production

The UK government stipulates a 'duty of care' such that businesses ensure they handle any hazardous waste in a way that causes no harm or damage.

By avoiding the use of harmful chemicals in your cleaning products, you can significantly reduce, if not eliminate, the output of toxic and hazardous waste products generated by your facilities management activity, thereby reducing the cost of removing hazardous waste products safely.

93% of global citizens have a more positive image of an organisation which addresses social and environmental issues, and 90% are more likely to trust that organisation

6. Improve Sustainability

Eco-friendly cleaning products reduce the ever-growing global burden of greenhouse gas production and climate change as a result of toxic chemical manufacture and use.

When you care for the environment, your cleaning and hygiene practices can make a real contribution to preserving and protecting our natural flora and fauna for future generations.

By investing in ecologically sustainable cleaning products, your organisation can help to prevent water pollution, air pollution and depletion of the ozone layer – giving you and your employees an extra reason to sleep well at night!

You'll also be seen to be contributing to your organisations sustainability programmes and reputation.

7. Improve Staff Wellbeing

Switching to eco-friendly cleaning regimes is a great way of helping to keep your cleaning workforce and any clients or customers who may come into contact with your cleaning products healthy and happy.

The Health and Safety Executive has warned of the risk of conventional cleaning chemicals in association with a number of adverse health effects including dermatitis, headaches and dizziness, and clinical research has shown that conventional cleaning products can trigger asthma symptoms in susceptible individuals.

Ensuring your cleaning staff are in good shape will improve both their quality of work and job satisfaction – there isn't much point in investing in an excellent range of cleaning products without a satisfied and capable workforce to use them!

8. Enhance Your Reputation

The chances are that customers and clients will come into contact with your cleaning services at some point or another, especially in public buildings and spaces.

Switching to cleaning products which are ecologically sustainable, can allow customers and clients to see the pride your organisation takes in its image and daily maintenance, and reinforce your commitment to maintaining effective and sustainable health and safety standards.

Boost your rating with assessment protocols like the Building Research Establishment Environmental Assessment Method (BREEAM), and show off your certification for clients and customers to appreciate.

Try our Workplace Assessment Programme!

Want to find out how you can become more sustainable? Book your free Workplace Assessment today!


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